

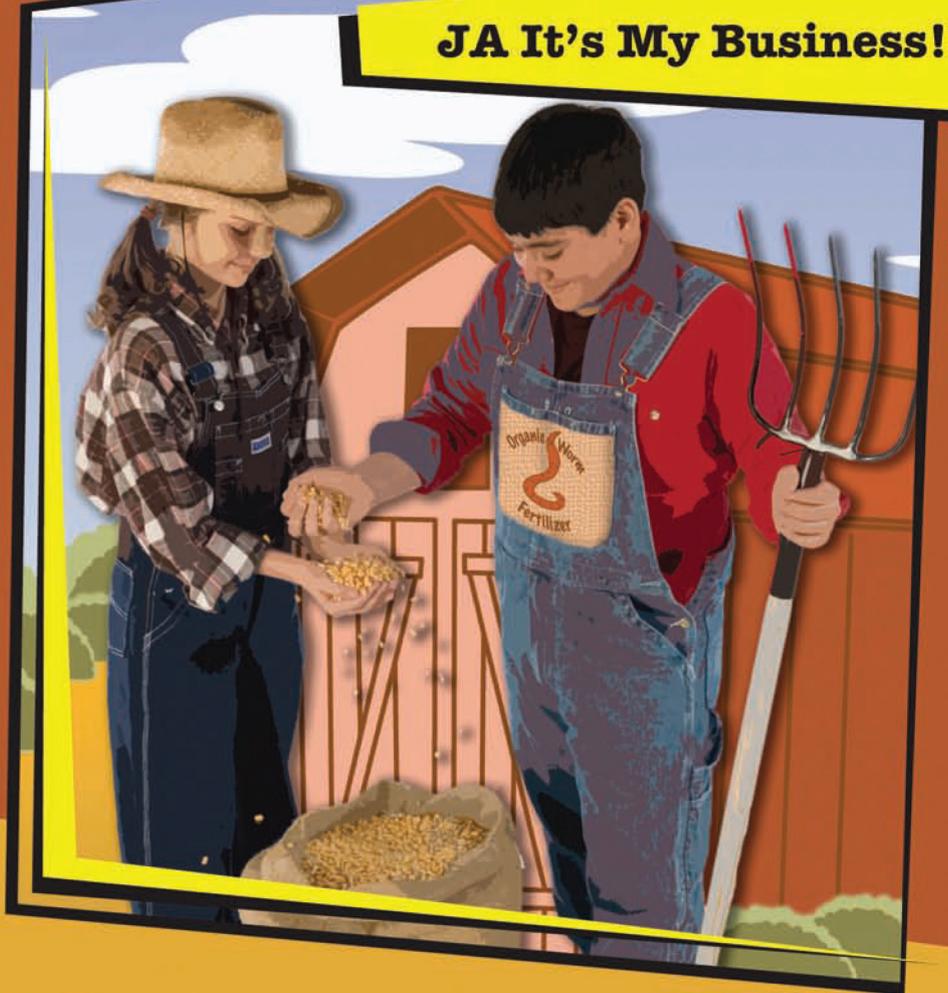
Dreaming BIG...

If I could do anything I wanted,
I would start a business that makes or provides:

4

Entrepreneur Journal One I Am an Entrepreneur

JA It's My Business!®



Name: _____

Entrepreneur: A person who starts his or her own business with the intent of earning a profit. Someone I can be.

Your journal will help you think like an entrepreneur and gain lifelong skills. You will explore your own talents, abilities, and interests to plan your business or career.



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Entrepreneurial Characteristics

Entrepreneurs share similar characteristics.
As a successful entrepreneur, you must:

- Fill a Need
- Know Your Customer and Product
- Be Creative and Innovative
- Believe in Yourself

To be or not to be an entrepreneur—that is the question. Why do I want to be an entrepreneur?

Things to Think About . . .

My idea of a “perfect” day is:

My idea of a “perfect” job/business is:

How am I like the entrepreneurs I learned about today? Am I interested in or good at some of the same things they are/were?

Four of my major interests are: