

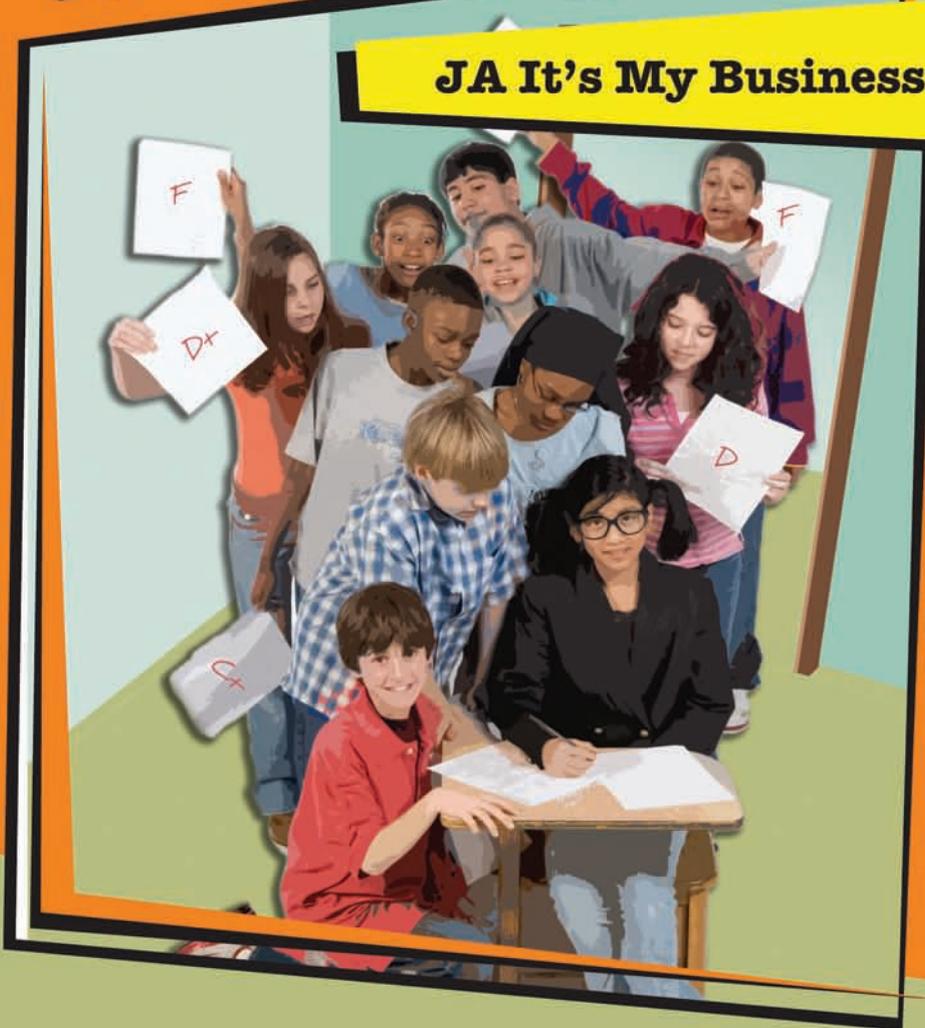
## Dreaming BIG...

How is my product or service idea important? Why am I proud of it? Go ahead, brag a little.

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## Entrepreneur Journal Two I Can Change the World

### JA It's My Business!®



Name: \_\_\_\_\_

### Entrepreneurial Characteristics

- **Fill a Need**
- Know Your Customer and Product
- Be Creative and Innovative
- Believe in Yourself



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## Things to Think About...

*Filling a need* means producing products or providing services people want and need. Entrepreneurs believe their products and services can change the world.

If I could design something for someone I love, here's what it would be:

What products or services are needed in my world?

**My Product/Service Idea:**

**The Need It Fills:**