

## Dreaming BIG...

If I create a business, what is one change I can make to my product or service idea to make it better?

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## Entrepreneur Journal Four I Have an Idea

**JA It's My Business!®**



Name: \_\_\_\_\_

### Entrepreneurial Characteristics

- Fill a Need
- Know Your Customer and Product
- **Be Creative and Innovative**
- Believe in Yourself



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## Things to Think About...

Being *creative* and *innovative* means looking at or thinking about the world in a different or unique way. Anyone can be creative and innovative.

How was I creative today?

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What is one thing I can do better today than I did yesterday?

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